

# Collier Interpretive & Information Center

*We love to tell you where to go!*



Collier Interpretive & Information Center (CIIC) is located on the Klamath River at Highway 96 and I-5 just south of the Oregon border in California. CIIC is considered a "Port of Entry" for travelers into the Greater Northwest as well as California. I-5 is the major artery connecting Canada, Washington, Oregon, California and Mexico. CIIC provides the perfect "Welcome" for over 1 million travelers passing through Siskiyou County and California.

Our safety rest area is secure and comfortable, available to travelers 24/7, 365 days per year. We aid travelers seeking a break from a long drive by providing restrooms, picnic areas, pet walk areas, telephones and Free Wireless Internet (Wi-Fi).

Tourist information is available in our Welcome Center from 10:00 AM to 5:00 PM, seven days a week excluding holidays: Thanksgiving, Christmas, New Year's Day, Easter and 4<sup>th</sup> of July. Our world-class concierge staff can help plan an unforgettable trip providing access to information detailing thousands of top attractions, museums, restaurants, lodging, recreation opportunities and shopping districts.

## *ADVERTISE WITH US*

Consider the benefits...

- Effectively provide exposure and reach thousands of I-5 traveler
- Target and capture the larger market of travelers verses the smaller market of tourists
- Route I-5 travelers to you as a special trip rather than luring them
- Cost-effective advertising working for you 365 days per year, 24 hours per day

### Advertising Sales Specialist

Contact David Bendix at 530-842-6355 or davidbendix@yahoo.com for complete information on reaching thousands of annual visitors.

### CONTACT

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Junction I-5 & State Highway 96, PO Box 702, Yreka, CA 96097  
530-475-3814 • [www.collierctr.org](http://www.collierctr.org)

# ADVERTISING OPTIONS

## OUTDOOR

*Year-round display surfaces are cleaned and maintained daily*

Accessibility – 24/7, 365 days



Description	Size	Rate			
		3 Mos	4 Mos	6 Mos	1 Yr
Display Poster	30" X 20"	\$180		\$350	\$650
Lower Plaza Kiosk Billboard Lighted Display	4' X 6'	\$450	\$600	\$900	\$1,750
Lower Plaza Kiosk Billboard Lighted Display	4' X 6'	\$850		\$1,650	\$3,250

## INDOOR

Accessibility – Normal Business Hours

Description	Size	Rate			
		3 Mos	4 Mos	6 Mos	1 Yr
Brochure & Card Rack Wall Displays	9" X 4" & 11" X 8"	\$75	\$100	\$150	\$275
Brochure Counter Space	Varies	\$110	\$140	\$200	\$360
Framed Mini Poster Wall Displays	18" X 18"	\$125		\$250	\$400
Easel Poster Displays	30" X 20"	\$125	\$175	\$250	\$400
Flyer, Booklet & Magazine Counter Displays	Varies	\$125		\$250	\$400
Free Standing Displays	Varies	Negotiable			

## So Much More!

Our merchants also enjoy being a part of our larger marketing efforts such as verbal promotions, social media, email newsletters, lead generation, and Siskiyou County destination marketing campaigns.

*Eff: 01/01/2015*