

Collier Interpretive & Information Center

We love to tell you where to go!



Collier Interpretive & Information Center (CIIC) is located on the Klamath River at Highway 96 and I-5 just south of the Oregon border in California. CIIC is considered a "Port of Entry" for travelers into the Greater Northwest as well as California. I-5 is the major artery connecting Canada, Washington, Oregon, California and Mexico. CIIC provides the perfect "Welcome" for over 1 million travelers passing through Siskiyou County and California.

Our safety rest area is secure and comfortable, available to travelers 24/7, 365 days per year. We aid travelers seeking a break from a long drive by providing restrooms, picnic areas, pet walk areas, telephones and Free Wireless Internet (Wi-Fi).

Tourist information is available in our Welcome Center from 10:00 AM to 5:00 PM, seven days a week excluding holidays: Thanksgiving, Christmas, New Year's Day, Easter and 4th of July. Our world-class concierge staff can help plan an unforgettable trip providing access to information detailing thousands of top attractions, museums, restaurants, lodging, recreation opportunities and shopping districts.

ADVERTISE WITH US

Consider the benefits...

- Effectively provide exposure and reach thousands of I-5 traveler
- Target and capture the larger market of travelers verses the smaller market of tourists
- Route I-5 travelers to you as a special trip rather than luring them
- Cost-effective advertising working for you 365 days per year, 24 hours per day

Advertising Sales Specialist

Contact David Bendix at 530-842-6355 or davidbendix@yahoo.com for complete information on reaching thousands of annual visitors.

CONTACT

Junction I-5 & State Highway 96, PO Box 702, Yreka, CA 96097
530-475-3814 • www.collierctr.org

ADVERTISING OPTIONS

OUTDOOR

Year-round display surfaces are cleaned and maintained daily

Accessibility – 24/7, 365 days



Description	Size	Rate			
		3 Mos	4 Mos	6 Mos	1 Yr
Display Poster	30" X 20"	\$180		\$350	\$650
Lower Plaza Kiosk Billboard Lighted Display	4' X 6'	\$450	\$600	\$900	\$1,750
Lower Plaza Kiosk Billboard Lighted Display	4' X 6'	\$850		\$1,650	\$3,250

INDOOR

Accessibility – Normal Business Hours

Description	Size	Rate			
		3 Mos	4 Mos	6 Mos	1 Yr
Brochure & Card Rack Wall Displays	9" X 4" & 11" X 8"	\$75	\$100	\$150	\$275
Brochure Counter Space	Varies	\$110	\$140	\$200	\$360
Framed Mini Poster Wall Displays	18" X 18"	\$125		\$250	\$400
Easel Poster Displays	30" X 20"	\$125	\$175	\$250	\$400
Flyer, Booklet & Magazine Counter Displays	Varies	\$125		\$250	\$400
Free Standing Displays	Varies	Negotiable			

So Much More!

Our merchants also enjoy being a part of our larger marketing efforts such as verbal promotions, social media, email newsletters, lead generation, and Siskiyou County destination marketing campaigns.

Eff: 01/01/2015